



EXPERIENCE

Dreamscape Marketing

Graphic Designer | Aug 2016 – Dec 2017
Senior Graphic Designer | Dec 2017 – Present

Perform web, branding, digital, and print services for a range of clients primarily in the addiction treatment, dentistry, and small business markets

Strategically apply knowledge of search engine optimization to the conceptualization and execution of website designs and overhauls

Continuously develop internal branding and identity through marketing and conference materials, signage, and publications

Assist Art Director in the delegation, supervision, and approval process of department projects

Fill role of acting manager in client kick-off calls, management meetings, and inter-departmental communication when the Art Director is unavailable

UMBC Review

Senior Designer | Dec 2015 – Apr 2016

Typeset and designed layout of selected undergraduate theses into a 200+ page book while adhering to strict deadlines and editorial rounds

Coordinated with the university's Special Collections curating team to source archival photography used for the book's 50th anniversary theme

Worked with Art Director, Faculty Advisor, and student editors in regards to file management, book organization, and effective delivery of content

commonvision: UMBC's Design & Print Center

Graphic Designer | Jun 2014 – May 2016
Student Manager | Oct 2014 – May 2016

Assisted coordinators in assignment of duties, distribution of projects, scheduling, and supervision of a team of ten student employees

Coordinated marketing initiatives with university departments and student organizations, as well as occasional external clients

Performed a range of in-house design tasks, including branding, advertising, signage, print production, and customer service

Consulted with clients in person and via online project management systems

Served on campus's Involvement Fest committee for two years, creating materials such as posters, brochures, and shirts for each semesterly event

EDUCATION

University of Maryland Baltimore County '16

BFA Graphic Design
Print Media Minor
Magna Cum Laude

SKILLS + TOOLS

Graphic Design

Branding + identity, typography, print media, book + publication, data visualization

Web Design

HTML, CSS,
responsive design

Adobe Creative Suite

Illustrator, Photoshop,
InDesign, AfterEffects

Print Production

Wide format, high capacity,
finishing services, file setup

Project Management

Zoho, Basecamp, Google Drive

ACHIEVEMENTS

Platinum Award: The Retreat Recovery & Wellness Centers Homepage Design

AVA Digital Awards | 2019

Platinum Award: Verbal Beginnings Website Design

Dot Comm Awards | 2018

Honorable Mention: Cozy Canine Camp Small Business Website Design

Hermes Creative Awards | 2018